

Insolvency News Online

Genuine journalism and professional intelligence for Australia's insolvency and restructuring profession

Media Kit

Insolvency News Online (INO) publishes exclusive professional intelligence and genuine journalism chronicling the triumphs and travails of Australia's insolvency and restructuring professionals.

The iNO Electronic Newsletter is distributed on Wednesdays and Fridays to more than 2,750 accounting, legal and finance professionals, making it the most widely read independent insolvency-focussed journalism in Australia.

iNO averaged 300,000 page views per month and consistently attracts more than 25,000 monthly online sessions from its professionals-centric readership.

iNO offers banner (rectangular) and tile (square) advertisements on the INO website and banner advertisements on the bi-weekly newsletter all of which can be linked to web or email addresses of the advertiser's choosing.

Ad Rates iNo Newsletter

Ad Type - Banner (800 x 250)		Price
Fortnightly		\$500
Monthly		\$800

Ad Rates iNo Website

Ad Type - Banner (728 x 90)		Price
Fortnightly		\$600
Monthly		\$900
Ad Type - Tile (336 x 280)		Price
Fortnightly		\$400
Monthly		\$700