

Insolvency News Online

Genuine journalism and professional intelligence for Australia's insolvency and restructuring profession

Media Kit

Insolvency News Online (INO) generates exclusive professional intelligence and unique journalism chronicling the triumphs and travails of Australia's insolvency and restructuring professionals.

Distributed twice weekly, the INO Electronic Newsletter arrives in the email inboxes of more than 2,950 accounting, legal and finance professionals every Wednesday and Friday, making it the most widely read insolvency-focussed journalism in Australia.

So far in 2019 INO has averaged 300,000 page views per month and consistently attracted more than 25,000 online sessions per month.

INO offers banner (rectangular) and tile (square) advertisements on the INO website and banner advertisements on the bi-weekly newsletter all of which can be linked to web or email addresses of the advertiser's choosing.

Ad Rates - iNO Newsletter

Ad Type - Banner (800 x 200)	Price
Fortnightly	\$300
Monthly	\$500

Ad Rates - iNO Website

Ad Type - Banner (728 x 90)	Price
Fortnightly	\$600
Monthly	\$900
Ad Type - Tile (336 x 280)	Price
Fortnightly	\$400
Monthly	\$700

Queries or Questions?

Ph: 0414 879 060 or email editor@insolvencynewsonline.com.au